

AMAN SINGH

PRODUCT DESIGNER

EDUCATION

Maharaja Surajmal Institute

2017-2021

B.Tech (Electronics & Communication)

SKILLS

User experience

User Interface

Product Design

Interaction Design

Competitive Analysis

Storyboards

Task flow

User Journeys

Usability Testing

Motion Design

TOOLBOX

Adobe XD

Figma

Aftereffects

Adobe Premiere Pro

Adobe Photoshop

Sketch

Illustrator

CONTACT

Always happy to chat

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PORTFOLIO

uxbyaman.me

SUMMARY

Innovative UI/UX Designer with a track record of transforming concepts into captivating user experiences. Adept at leading design initiatives and collaborating seamlessly across teams. Passionate about creating intuitive interfaces that drive engagement and exceed expectations.

WORK

UI UX Designer

Streak AI Technologies Pvt Ltd.

Feb 2022 - Dec 2023

- Spearheaded the successful launch of Streak Unlimited Access, enhancing user experience across mobile and web platforms.
- Engineered optimizations for critical features like scanners and strategies, ensuring a seamless app rollout and receiving overwhelmingly positive user feedback.
- Successfully garnered over 100,000 downloads of Streak Unlimited Access shortly after launch, and achieved a significant increase in traffic by over 80% on streak.tech platform.
- Conceptualized and designed Zerodha's Technical Dashboard, powered by Streak in a joint venture, attracting over 100,000 monthly active users.
- Presented design strategies to key stakeholders, garnering enthusiastic buy-in and alignment with project objectives.

Product Designer (Intern)

App Quarterz

Oct 2021 - Jan 2022

- Conceptualize and developed wireframes, visual designs, and prototypes to translate project requirements into user-friendly interfaces.
- Iterate on designs based on feedback and data analysis to continuously improve the user experience and meet evolving user needs.

ACHIEVEMENTS

- Designed a free trading tool in collaboration with Streak and Zerodha, utilized by over 500,000 traders globally.
- Designed an algorithmic trading application, achieving over 100,000 rapid downloads, demonstrating exceptional skills in product design and user engagement.